The <u>CO Date Calculator Cloud App from 4Thought Marketing</u> lets you perform date calculations within custom object programs. Users can add or subtract days, weeks, months, or even years from any date value and store the results in a CO record. For example, maybe you want to pre-schedule a campaign after a specified number of days or weeks and then create a segment triggered from the calculated date. The Date Calculator App can provide!

To use this app, open an existing CO program or create a new one. Search for the date calculator action and drag and drop it into the program canvas. Configure the app, select the source date field, and input the date calculation and destination field you need. Finally, save your work. That's it! The altered date is stored in Eloqua for as long as you need it.

Please <u>contact us</u> if you would like for a spin with a <u>10-day free trial</u> .	to learn more about	the CO Date Calcula	itor Cloud Appd. O	r take it