Explore some practical approaches to incorporating AI in Marketing with our special guest David Gutelius from Motiva AI.

Boost your Eloqua skills through real-world examples. Explore how marketing can empower sales to influence the customer journey and leverage dynamic content to drive personalization.

Boost your Eloqua skills through real-world examples. Explore how marketing can empower sales to influence the customer journey and leverage dynamic content to drive personalization.

Eloqua users generally have very little trouble populating Job Title fields. ButJob Function or Job Level present a bit of a challenge. Check out this excerpt from our January 2024 Eloqua Office Hours session for a quick demo of the solution.

Boost your Eloqua skills through real-world examples. Solve challenges with segmentation and data management. Learn about mapping data to multi-select picklists and improving data quality during Eloqua list uploads.