

Explore some practical approaches to incorporating AI in Marketing with our special guest David Gutelius from Motiva AI.

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Eloqua users generally have very little trouble populating Job Title fields. But Job Function or Job Level present a bit of a challenge. Check out this excerpt from our January 2024 Eloqua Office Hours session for a quick demo of the solution.

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Boost your Eloqua skills through real-world examples. Solve challenges with segmentation and data management. Learn about mapping data to multi-select picklists and improving data quality during Eloqua list uploads.