A global technology company faced a pressing question: How could they ensure that new Eloqua users received the necessary training without distracting seasoned users from their own tasks? Here's how we helped.

Eloqua users generally have very little trouble populating Job Title fields. ButJob Function or Job Level present a bit of a challenge. Check out this excerpt from our January 2024 Eloqua Office Hours session for a quick demo of the solution.

You can efficiently and effectively bring each new team member up to speed with excellent training options, even in a fast-paced environment. Streamline your process without sacrificing quality with these top-notch Oracle Eloqua training options.

Laura Mullen from First Tech Federal and Sam Caram from 4Thought Marketing talk about optimizing Eloqua data imports, prioritization, and personalization.

Onboarding a new Eloqua user requires sufficient time from an ever-increasing workload. Additionally, when staff turnover occurs, the process must be repeated, training new users as quickly and effectively as possible.

Oracle Eloqua is a feature-rich marketing automation platform with nearly limitless flexibility to implement your marketing strategies. As a result, companies implement Eloqua very differently.

Watch an on-demand replay of our February 2023 webinar, "Solve Unique Business Requirements with

Eloqua Cloud Apps", here.