

# Enhanced Update Rules Cloud App Documentation

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## Purpose of the Enhanced Update Rules Cloud App Action

There are situations where you need to update contact fields with either custom information, date stamps or append a value to certain fields. This is a simple step to do, but not when you have tens or hundreds of records to update. This is where this cloud action comes into play. With Enhanced Update Rules you can update contacts using custom data and static values.

This document will show how this Cloud Action can be used inside Campaign Canvas.

## Set-up in Oracle Eloqua

Please follow these instructions to set up this cloud app in your Oracle Eloqua instance.

1. Log in to Oracle Eloqua.
2. Click on Get App below to install.

### [Get app](#)

**NOTE:** If prompted to log again, please do so.

1. On the next screen, click “Accept and Install” on the top-right section



- In the next screen, click “Sign In” and then “Accept”



- You're all set. The Cloud Decision is ready to be used.

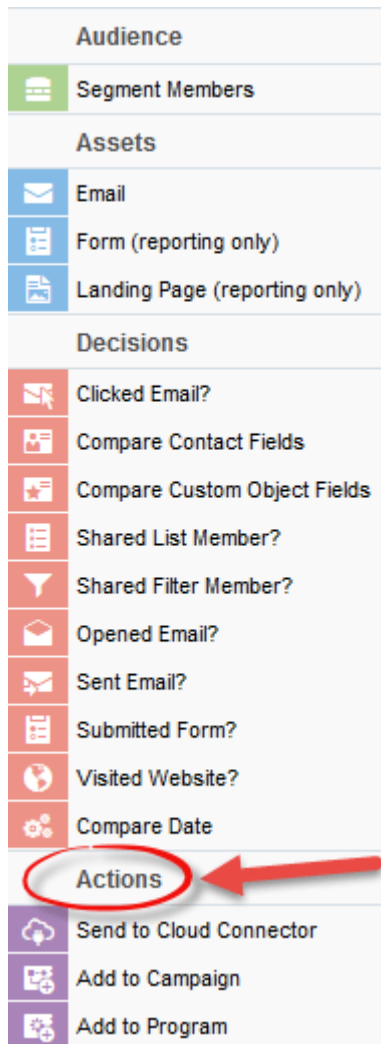


## How to use

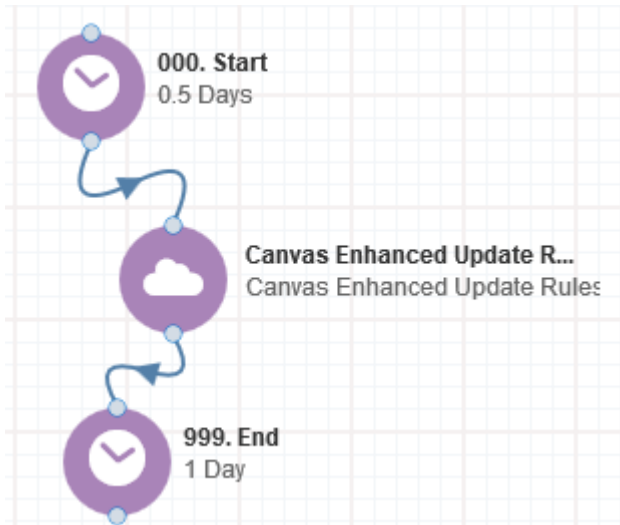
The following instructions show a basic/simple usage. You can incorporate this Cloud Action to any existing campaign.

- Create/Open a campaign
- Click on "Actions" on the top left side then "Show All Steps" and then locate the "Enhanced Update Rules" Cloud Action under the Actions options (colored in purple).



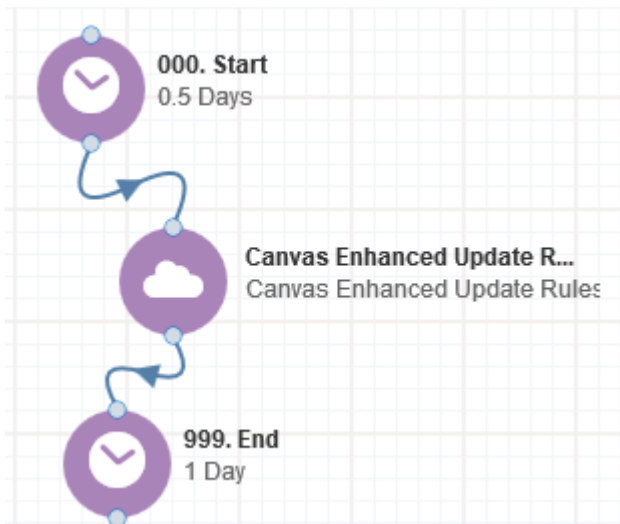


- Drag and drop the cloud action to the canvas area. Connect the corresponding elements to the dropped cloud action



- Double click the Enhanced Update Rules step, you will see some options for this element.

a) Rename the step if needed



b) Click the pencil icon to open the settings for this step.

You will need a user to log in and configure this Cloud Action. If you don't have one, you can create one. If you do, use your user to login in the page shown in the following screenshot:



- For this cloud action, you need to indicate if the contacts you want to update should be part or excluded from a Segment. Optionally you can add the contacts to a Shared list.

2. Afterwards you need to specify the update rules you're going to use. There are 3 types:
  - i. Append static value: for this rule, you need to select the field you want to update and a value to append to the value set in that field. Optionally you can use a delimiter to separate the appended part from the original.
  - ii. Apply date stamp: This update rule is used to set a date stamp to a date field. You only need to select the field you want to update and the Cloud Action will use the appropriate format for it. Take into consideration that only when sending an email or sending information to the CRM System you will see the formatted value. In all other cases, the value of the field will use the normal format of MM/DD/YY HH:mm:fff.
  - iii. Set static value: this update rule will overwrite the value of the field with the custom text you set.

After adding the required rules you need to save. Otherwise, the rules won't be applied.

Also, you can use the trash button to remove a rule from the mapping area.



**3. Recommended:** Create an element in the campaign in case an error happens, in this example it's a Wait Step. Check the box to "Automatically route contacts with errors from cloud app", select the step where you want the contacts to be routed.



- That's all. Activate the campaign, put some contacts in it and see the Enhanced Update Rules in Action!

## License Information

You need a license to configure and execute this Cloud App. Otherwise in the configuration page you will see the following error:

**In order to use this Cloud Action, you need to purchase a license from 4Thought Marketing. Please contact our sales department at 888 356 7824, or click [here](#).**

Additionally, if you happen to see records stuck in the Cloud Action step, it may be due to a missing or expired License which you can get with your corresponding Account Manager.