Field Contains Cloud App Documentation

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Purpose of the Field Contains Cloud Decision

There are situations where you might need to know if a field-value is contained within another field. This simple operation in Eloqua is not possible with out of the box features. This is where this Cloud Decision comes into play. With Field Contained you can indicate the contact fields to check if one field-value is contained within another field.

This document will show how this Cloud Decision can be used inside Campaign Canvas.

1) Set-up in Oracle Eloqua

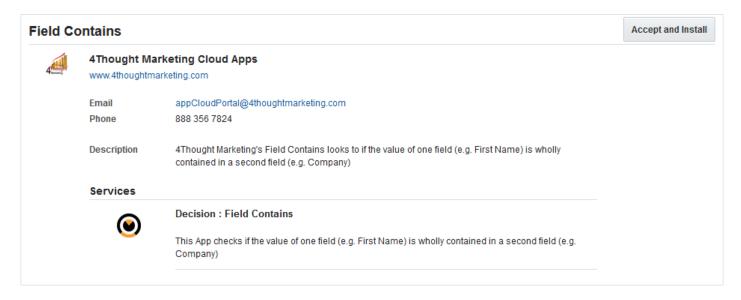
Please follow these instructions to set up this cloud app in your Oracle Eloqua instance.

- Log in to Oracle Eloqua.
- Click on Get App below to install.

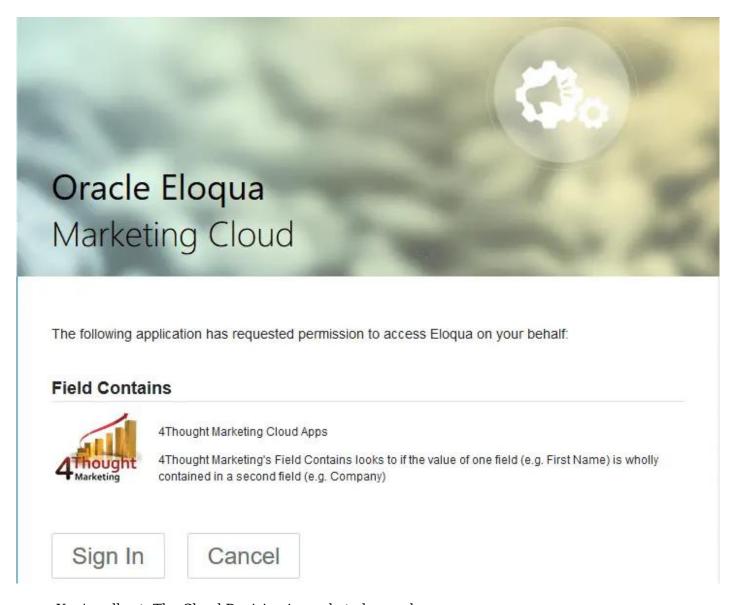
Get app

NOTE: If prompted to log again, please do so.

• In the next screen, click "Sign In" and then "Accept"



• In the next screen, click "Sign In" and then "Accept"



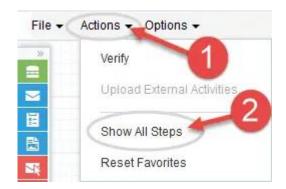
• You're all set. The Cloud Decision is ready to be used.

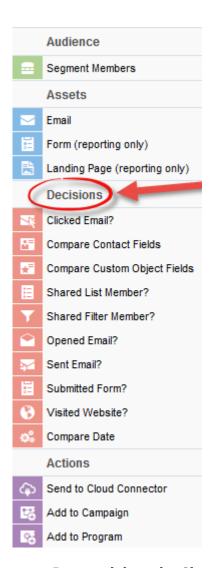


2) How to use

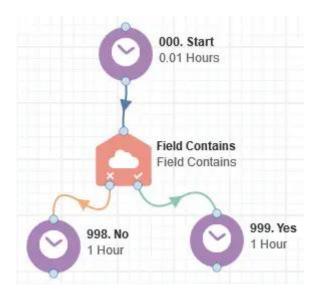
The following instructions show a basic/simple usage. You can incorporate this Cloud Decision to any existing campaign.

- Create/Open a campaign
- Click on "Actions" on the top left side then "Show All Steps" and then locate the "Field Contains" Cloud Decision under the Decisions options (colored in red).

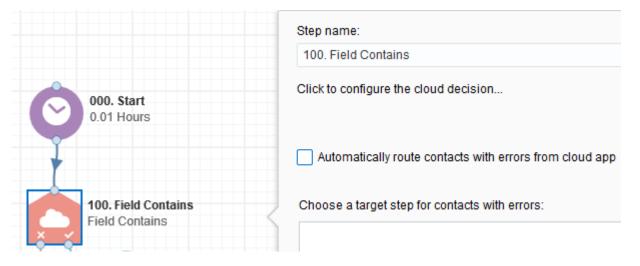




• Drag and drop the Cloud Decision to the canvas area. Connect the corresponding elements to the dropped Cloud Decision



- Double click the Field Contained step, you will see some options for this element.
- Rename the step if needed



- Click the pencil icon to open the settings for this step.
- You will need a user to log in and configure this Cloud Decision. If you don't have one, you can create one. If you do, use your user to Log In in the page shown in the following screenshot:



Log in Register Reset Password

Please enter your user information to log in.
Email address
Password
☐ Remember me? ☐ By checking this box you accept our <u>Cloud Services Agreement</u>
Log in
Don't have a Account? Did you forget your password?
Questions? Comments? Ideas? 888-ELOQUA4 (888 356 7824) Email us at appCloudPortal@4ThoughtCC.com Copyright © 2009 - 2016 All Rights Reserved.

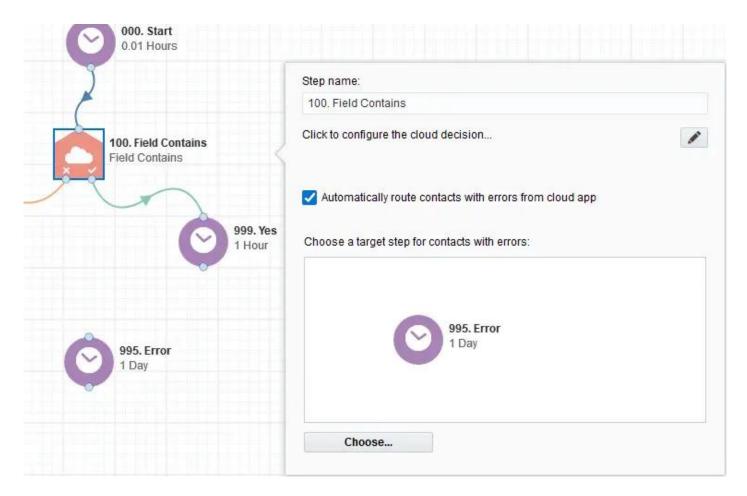
- a. For this Cloud Decision, you just need to indicate the Contact Field to check if another field is contained in.
- b. When you have specified the previous settings, click "Save Settings".
 If you have done changes and you want to have the initial values, use the "Revert Changes" button



4Thought Marketing's Field Contains checks if the value of one field (e.g. First Name) is wholly contained in a second field (e.g. Company).



• **Recommended**: Create an element in the campaign in case an error happens, in this example it's a Wait Step. Check the box to "Automatically route contacts with errors from cloud app", select the step where you want the contacts to be routed.



• That's all. Activate the campaign, put some contacts in it and see the Field Contains app in Action!

License Information

You need a license to configure and execute this Cloud App. Otherwise in the configuration page you will see the following error:

In order to use this Cloud Action, you need to purchase a license from 4Thought Marketing. Please contact our sales department at 888 356 7824, or click here.

Additionally, if you happen to see records stuck in the Cloud App step, it may be due to a missing or expired License which you can get with your corresponding Account Manager.