

The Contact Feeder Cloud App helps you get leads into the hands of sales or your campaigns faster. Unlike Eloqua listeners, which run once every 24 hours, you can configure the app to check for matching contacts as often as every minute.

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If you need to clean up your Eloqua Custom Data Objects and remove data for specific contacts, the Mass CO Deleter Cloud App from 4Thought Marketing is the perfect solution.

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Need to keep your Eloqua Custom Object records up to date when a field or fields change on the mapped contact record or want to add or update static values to all mapped contact records? You can with the new Update All COs Eloqua Cloud App from 4Thought Marketing.

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It's not possible to delete mapped Custom Objects associated with a contact record in Oracle Eloqua using only out-of-the-box features. This is where the Contact CO Deleter Cloud App comes into play.

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While First Tech Federal Credit Union continued to see strong growth, they also saw abandoned applications as an opportunity to increase conversions. Here is their story.

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The credit union selected Oracle Eloqua Marketing Automation because of its unrivaled ability to automate, customize, and personalize a wide range of member communications across all its financial product groups.

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Fluke selected Oracle Eloqua Marketing Automation because its capabilities aligned directly with

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company goals. Oracle Eloqua's ability to understand customers' needs and the role email plays in the buying process allowed Fluke to tailor marketing campaigns to each unique customer.

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You've just spent days crafting the perfect marketing email. But when you send it, instead of a spike in sales, you see exactly what you didn't want to see: a spike in unsubscribe requests.

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Email marketing is a tried-and-true strategy of the modern business world. But there's more to it than just sending a generic email to someone's inbox. With Custom Objects, Eloqua users can increase conversion rates.

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The Embed CO Records in Email Table Cloud App allows you to easily construct a multi-row table in your emails using data from custom object records.

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Problems can occur with any system. But this doesn't have to spell the end of your marketing automation setup. Here's what you can do.

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The CO Date Calculator Cloud App from 4Thought Marketing lets you perform date calculations within custom object programs. Users can add or subtract days, weeks, months, or even years from any date value and store the results in a CO record.