

Standardize country values using a built-in standardization list, or a customized one provided by your company. Improve data quality by ensuring country names follow a specific format, both by correcting spelling mistakes and by normalizing non-standard variations.

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Your business is unique, and you need greater agility with Oracle Eloqua to solve problems or leverage opportunities. Whatever you can imagine, we can build a custom Eloqua cloud app to meet your needs.

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Save 50% when you purchase a collection of cloud apps designed to delete contact or custom object data

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Add or subtract days to a date field and store the results in a contact field.

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Helps make list uploads quick and error-free by centralizing and eliminating manual pre-processing steps.

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Automatically include related contacts in Eloqua email campaigns.

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The Embed CO Records in Email Table Cloud App enables you to embed multiple rows of data from Eloqua custom objects (COs) into an email using HTML.

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The Enhanced Update Rules Cloud App improves the power and flexibility of Eloqua campaigns and contact programs by applying one or more updates to a contact record in a single step.

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The Field Equals Field Cloud App helps improve data quality by comparing fields to determine if they are identical.

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The Field Length Indicator Cloud App checks to see if a field length is less than or equal to the configured value and returns to the Yes or No path on your campaign or program canvas.

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Eloqua sends one email per contact record — but not every contact has their own email address. Many-to-One Email lets you send individually personalized messages to everyone who shares an address, or

send multiple variations to the same contact for different products, contracts, or subscriptions.

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The Mass CO Deleter Cloud App can be configured to remove all mapped CO records, all unmapped CO records, or both. You can also specify which custom objects to exclude from this process.

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