

The Merge Contacts Cloud App allows Oracle Eloqua users to select two records to merge, preview existing data, and select which field values to preserve.

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Simplify how you manage program canvas filters and decision steps to ensure contacts are only in the correct program(s).

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The State Normalization Cloud App helps improve data quality by ensuring state names follow a standard format by correcting spelling mistakes and other non-standard variations.

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The Swap Email Address Cloud App allows you to easily replace a contact's primary email address with another email address during campaign execution.

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The Unlinked CO Mapper matches orphaned Eloqua custom objects records with matching contact records to create a complete customer profile for your marketing campaigns.

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Keep custom object (CO) data consistent across all mapped records with just a few clicks using the Update All Contacts COs Cloud App.

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