

Save 50% when you purchase a collection of cloud apps designed to delete contact or custom object data.

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Helps make list uploads quick and error-free by centralizing and eliminating manual pre-processing steps.

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The Field Contains Cloud App helps improve data quality by comparing two fields to determine if the lookup field contains all or part of the source.

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The Field Equals Field Cloud App helps improve data quality by comparing fields to determine if they are identical.

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The Field Length Indicator Cloud App checks to see if a field length is less than or equal to the configured value and returns to the Yes or No path on your campaign or program canvas.

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The Force Field Length Cloud App truncates a field to a certain number of characters. The app can also pad a field value with spaces if it does not meet the minimum number of characters required.

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The Merge Contacts Cloud App allows Oracle Eloqua users to select two records to merge, preview existing data, and select which field values to preserve.

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The North America Phone Formatter Cloud App ensures phone numbers follow a standardized format: (aaa) ppp-nnnn x0000 to keep the field as clean and error-free as possible.

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The State Normalization Cloud App helps improve data quality by ensuring state names follow a standard format by correcting spelling mistakes and other non-standard variations.

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The String Deleter Cloud App helps improve data quality by surgically removing unwanted character strings. Examples include eliminating honorifics, name prefixes or suffixes, company suffixes, or special characters.

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The Unlinked CO Mapper matches orphaned Eloqua custom objects records with matching contact records to create a complete customer profile for your marketing campaigns.

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