Anonymous Campaign Attribution

Improve campaign engagement measurement by associating previously anonymous visitor activities to contacts

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Campaign Contact Remover

Simplify how you manage campaign canvas filters and decision steps to ensure contacts are only in the correct nurture.

Campaign Membership

Save time and reduce errors by creating external activities for multiple campaigns from a single contact list upload.

Canvas Enhanced Update Rules

Improve the power and flexibility of the Eloqua Campaign Canvas by applying a custom value, data stamp, or appended value on a contact field.

Custom Eloqua Cloud App Development

Custom Eloqua Cloud App Development to You Requirements

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Email Related Contact

Automatically include related contacts in email campaigns

Embed CO Records in Email Table

Embed Multiple Custom Object Records in an Email Table

Many to One Email

Send personalize emails to shared mailboxes or multiple
variants to the same contact.