Campaign Services

Home Campaign Services

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Need help executing your Marketo or Oracle Eloqua email campaigns? Have a skills or manpower gap?

Campaign services is the ideal solution. With operations help from 4Thought Marketing, you get the email, landing page and data imports you need, when you need them, cost-effectively. Whether for a week or on an ongoing basis, campaign services offers you the benefits of:

- On-time completion
- High-quality, error-free results
- · Access to specialists on demand
- Experts to help with email, landing page, and campaign execution

Get Started

Add Your Heading Text Here

Get help from certified Oracle Eloqua experts. Call 4Thought Marketing at 1-888-Eloqua4



Campaign Production

Bring your campaigns to the next level with help from our team of experienced professionals. Count on us for:

- AI-assisted email and landing page creation that captivates your audience
- Form development for seamless data collection
- Campaign creation that drives engagement and conversions
- AI-empowered A/B testing to optimize your strategies
- Monthly reporting for actionable insights into your campaign performance

Let's Get Started

Help Desk

Let 4Thought Marketing be your marketing automation system help desk!

- Certified Eloqua and Marketo experts to handle all your internal support requests
- Prompt, personalized answers that ensure your team stays productive
- Benefit from our years of experience working with various clients, and never feel stuck again.

Let's Get Started



Training

Training programs that improve your team's skills, boost productivity and guarantee success.

- Knowledge to drive remarkable outcomes
- Produce the best campaigns and enjoy an excellent ROI
- Specialized training for your specific needs delivered by our team of experts

Let's Chat



Email Efficacy Evaluation

Improve your email marketing game with 4Thought Marketing's email efficacy evaluation service. Here's why it's a must for your organization:

- **Third-party expertise**: Our dedicated team provides specialized feedback on your email marketing.
- Tailored solutions: Focus on improving your email marketing strategy for your specific brand.
- **Actionable insights**: Get professional guidance and specific action items for immediate improvements.
- **Flexible options**: We'll work with Oracle Eloqua, Marketo, Salesforce, or any other marketing automation platform you use.

Start Your Evaluation

