

System Integration

Your sales and marketing teams need to work seamlessly together. Our integration capabilities include connecting Adobe Marketo and Oracle Eloqua to CRMs, AI systems, event tools, and customer data systems, as well as developing custom API integrations.

Whether you're setting up new integrations, migrating platforms, or developing custom API solutions, our team leverages advanced tools like Generative AI to streamline complex processes, ensuring a smooth and efficient experience. This allows you to stay focused on driving your business forward with innovative, future-ready solutions.

[Get Started](#)

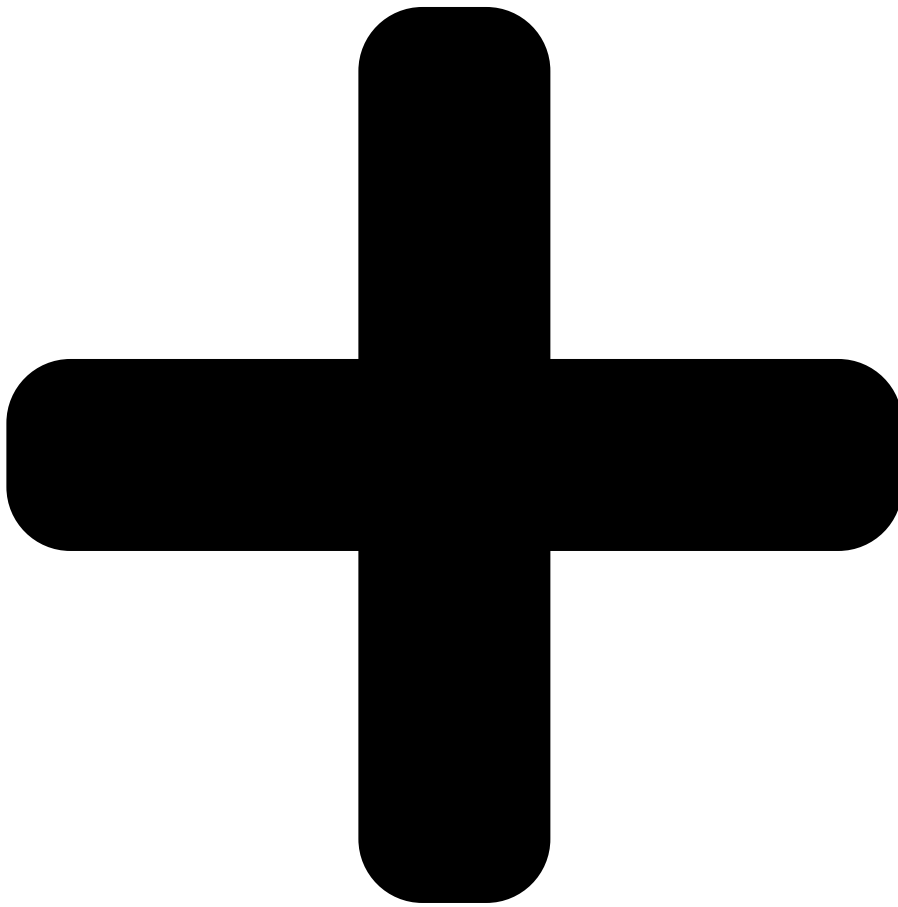
[Learn More](#)



Integration Options

Salesforce





Salesforce Integration

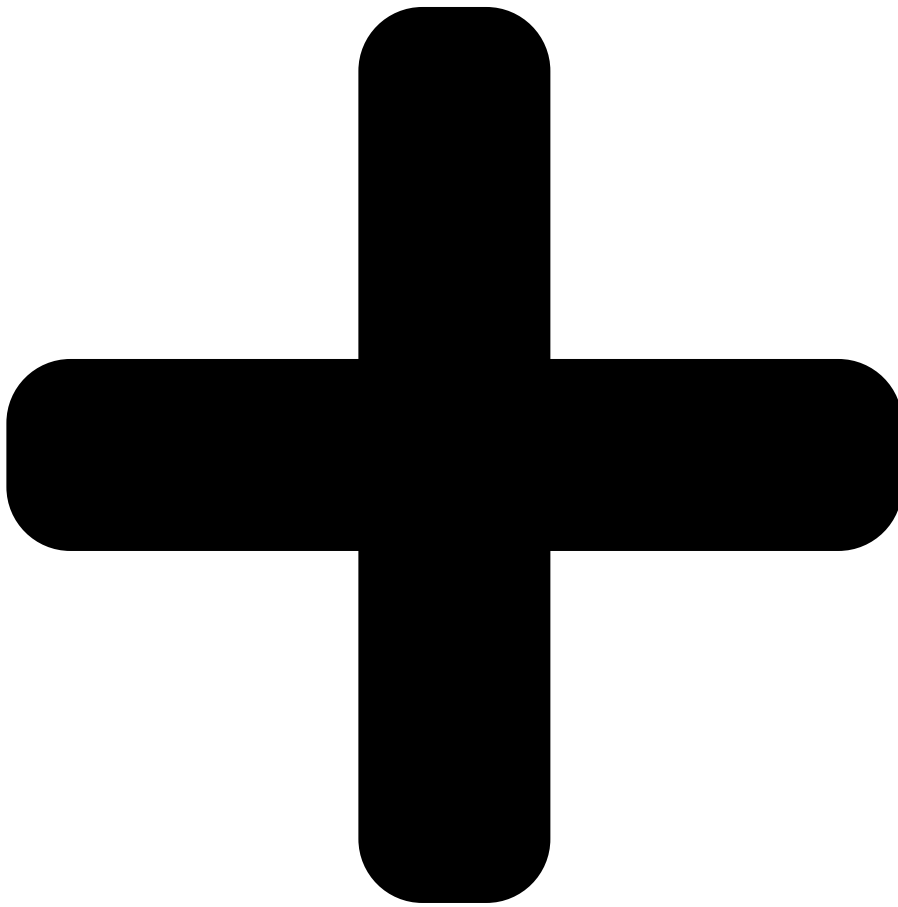
Depending on your needs, your integration may include:

- Selecting and configuring the best integration option for your needs
- Integration design and optimization
- Documenting and implementing your business rules
- Ongoing integration maintenance and enhancements
- Connect to to other customer data systems

[Learn more](#)

API and Custom Integration





Build the Integration Plan You Need

Depending on your needs, your integration may include:

- Developing a custom API integration
- Configuring the [4Bridge Integration Engine Connector](#)
- Integration design and optimization
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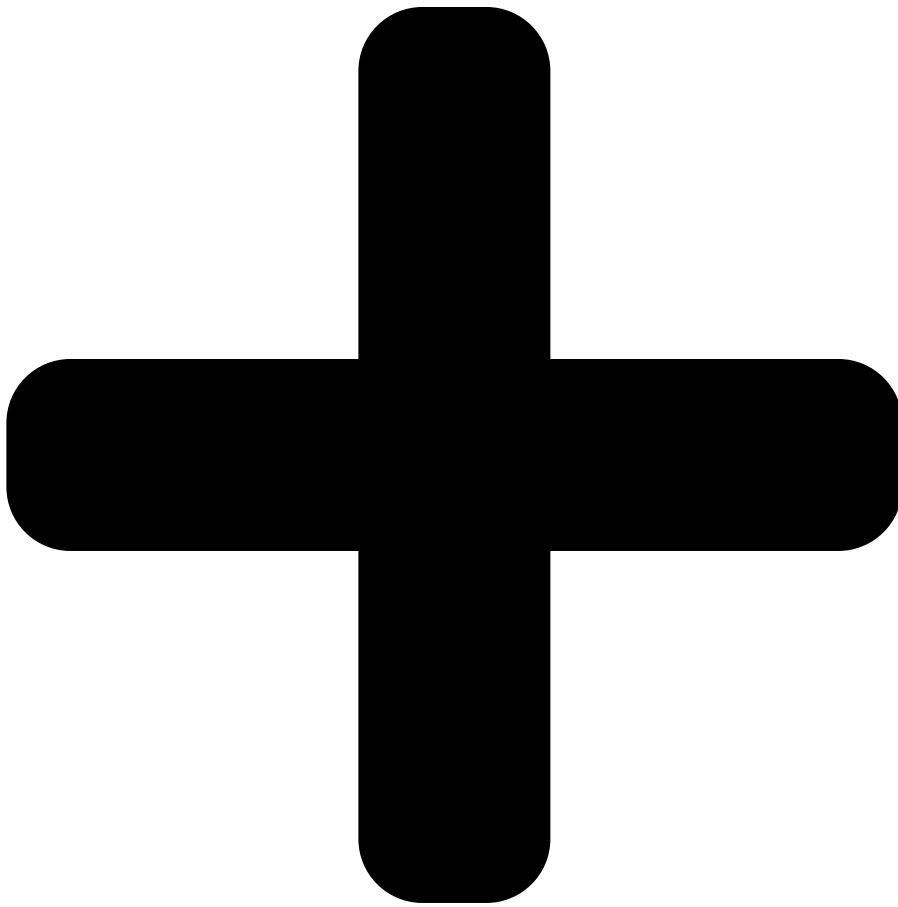
[**Contact us to learn more**](#)

Our recent experience includes working with APIs such as:

- Azure
- Badgr
- Cvent
- FICO
- Okta
- Oracle DB
- Siebel
- Snowflake
- Twilio
- Velocify

Microsoft Dynamics





Microsoft Dynamics Integration

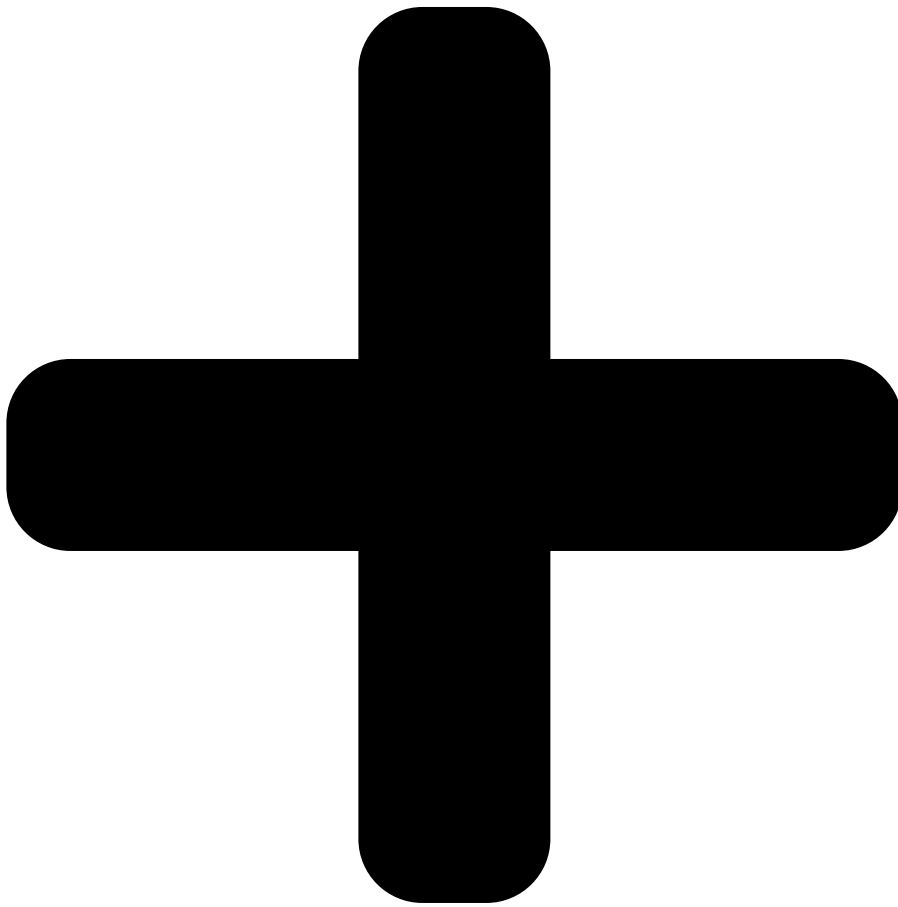
Depending on your needs, your integration may include:

- Configuring the ideal MS Dynamics integration
- Integration design and optimization
- Documenting and implementing your business rules
- Ongoing integration maintenance and enhancements
- Connecting to other customer data systems

For additional information about this integration, please [contact us for a live demo](#).

NetSuite





Seamless NetSuite and Oracle Eloqua Integration

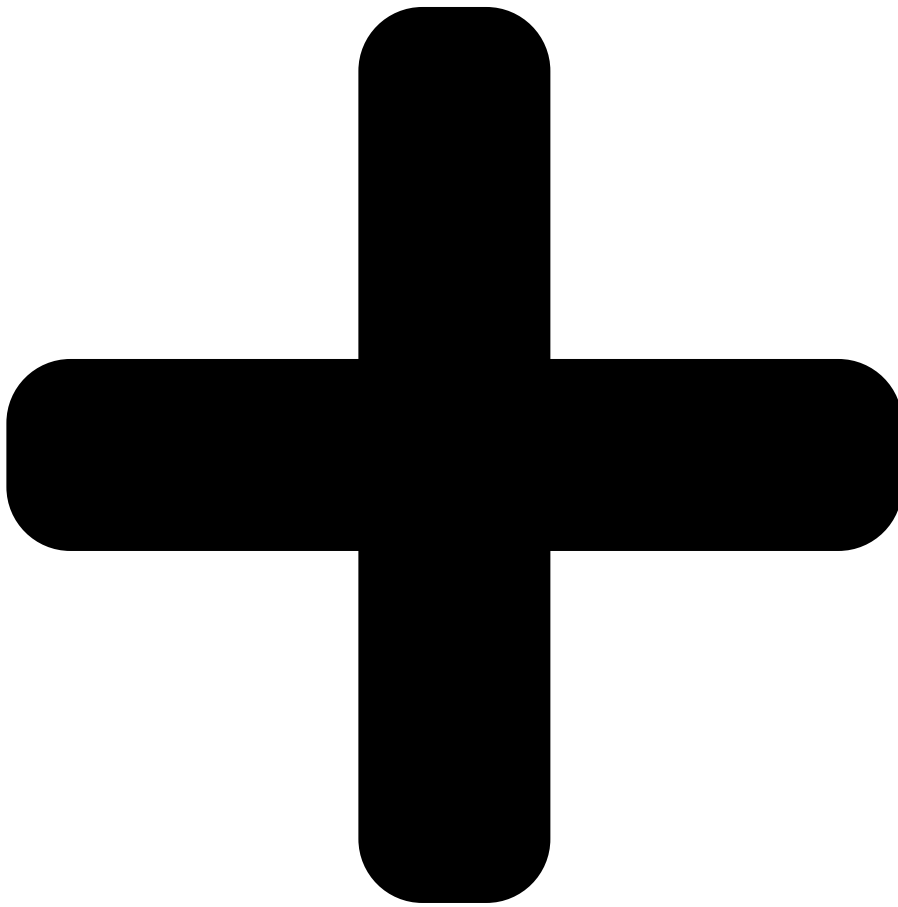
Depending on your needs, your integration may include:

- Configuring the 4Bridge NetSuite Integration Engine Connector
- Integration design and optimization
- Documenting and implementing your business rules
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[Learn more](#)

Other CRM





Seamless Eloqua and CRM Platform Integration

We offer integration with the following CRM systems using the 4Bridge Integration Connector:

- Sugar CRM
- InforCRM
- Velocify
- Sage CRM

Learn more about the [4Bridge Integration Connector](#).

Salesforce Integration

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Microsoft Dynamics Integration

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Seamless NetSuite and Oracle Eloqua Integration

Depending on your needs, your integration may include:

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Benefits for Marketing and Sales

- Fast, easy integration—no need to wait on the IT department!
- Expert help documenting and implementing your business rules in the new setup.
- Perfect balance of best practices and your organization's specific requirements.
- Informative explanations of when “out of the box” functionality will work for you and when it won't—and why.

Benefits for IT

- One less project to worry about!
- Partner with experts with hundreds of successful integrations in their history.