

Learn what Marketo velocity scripts are, when to use them for advanced email personalization, and how velocity template language extends capabilities beyond standard tokens.

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Discover how Marketo's AI-powered Image to Template feature instantly transforms any design into editable email templates, removing coding delays with the Marketo image to email template capability that empowers marketing teams.

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The New Adobe Marketo Engage Email Editor streamlines production with drag and drop modules, admin controls, and built in QA—our guide covers features, rollout, governance, and reporting to improve speed and consistency.