

Testimonials

Provided Eloqua expertise at a critical time

Our team lost our primary Eloqua resource and needed a new expert. That's when 4Thought Marketing stepped in.

They made sure our campaigns kept running and our marketing never stalled. We're very happy with their ongoing support!



Jolynn Applebaum

Deeper knowledge and skills

With training from 4Thought Marketing, we now have deeper knowledge and skills that will allow us to continue to innovate on our marketing automation plan.



Kelly Hernandez

Track the Entire Customer Journey

Following our Salesforce-Eloqua integration, we can now track the entire contact journey from start to finish and create reports with just a few clicks. Our overall marketing automation strategy has gotten a significant upgrade.



Kelly Mulvaney

W. P. Carey

4Thought is an Integral Part of our Marketing Organization

4Thought Marketing is just amazing, a great partner. We don't even think of them as an agency but as an integral part of our marketing organization.



Laura Mullen

First Tech Federal Credit Union

Eloqua Upload Wizard works like magic

The Eloqua Upload Wizard works like magic. It performs all the required pre-processing and enrichment tasks automatically.



Alexis Buitrago

Senior Analyst - Catalent

Cloud App Met All Requirements

When migrating an essential process from our CRM to Oracle Eloqua, it lacked a key feature preventing us from moving forward. Fortunately, 4Thought Marketing provided an Eloqua Cloud App that met all our requirements.



Jonathan Maas
Endress+Hauser InfoServe GmbH

Get leads to sales much faster

The Eloqua Upload Wizard from 4Thought Marketing is my new best friend. It reduced the time required to process new leads from days to minutes and got them into the hands of sales much faster.



Brinette Holdren
Marketing Specialist

Part of the First Tech Team

It truly feels like 4Thought Marketing is part of the First Tech Team. I am very thankful for the consultative, campaign production, and technical services they provide.



Derek Weber
First Tech Federal Credit Union

Helped with Cvent Integration

4Thought was patient and provided solutions for our needs when incorporating Cvent with Eloqua. Looking forward to working with them again.



Ankit Sharma

Provided invaluable assistance

4Thought Marketing provided invaluable assistance during a time of transition. It's safe to say we couldn't have done our jobs without their team's help!



Kristy McCrady
JLL Technologies

4Thought Marketing did a fantastic job

After launching our Lead Nurture and revised Lead Scoring programs after months of work, everything worked as designed. 4Thought Marketing did a fantastic job on this project, and I am fortunate to have

them as part of our team!



Alex Steinhart

Deeper knowledge and skills

With training from 4Thought Marketing, we now have deeper knowledge and skills that will allow us to continue to innovate on our marketing automation plan.



Kelly Hernandez

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