

A global technology company faced a pressing question: How could they ensure that new Eloqua users received the necessary training without distracting seasoned users from their own tasks? Here's how we helped.

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Eloqua users generally have very little trouble populating Job Title fields. But Job Function or Job Level present a bit of a challenge. Check out this excerpt from our January 2024 Eloqua Office Hours session for a quick demo of the solution.

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You can efficiently and effectively bring each new team member up to speed with excellent training options, even in a fast-paced environment. Streamline your process without sacrificing quality with these top-notch Oracle Eloqua training options.

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Laura Mullen from First Tech Federal and Sam Caram from 4Thought Marketing talk about optimizing Eloqua data imports, prioritization, and personalization.

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Onboarding a new Eloqua user requires sufficient time from an ever-increasing workload. Additionally, when staff turnover occurs, the process must be repeated, training new users as quickly and effectively as possible.

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Oracle Eloqua is a feature-rich marketing automation platform with nearly limitless flexibility to implement your marketing strategies. As a result, companies implement Eloqua very differently.

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Watch an on-demand replay of our February 2023 webinar, "Solve Unique Business Requirements with

Eloqua Cloud Apps”, here.