

What better time to treat yourself (or your marketing team) to new Eloqua Cloud Apps than the holiday season? Here are a few of our favorites that our clients particularly like.

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In Eloqua, custom objects are excellent ways to store additional information about a contact. But sometimes, an integration, upload, or process adds COs without connecting them to Eloqua contact records. Here's how the CO to Contact Mapper Cloud App can help.

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We all want to tap into Oracle Eloqua's full potential, because it can greatly improve your marketing campaigns and bring in more leads. But it's easy to get tangled in its complexity. Follow these 3 tips to keep your campaigns manageable.

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Modern business demands a lot from professionals. Systems like Eloqua work wonders to lighten the load, but sometimes they need a little help—especially where dirty data is involved.

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The Eloqua Upload Wizard from 4Thought Marketing is a game-changing tool for companies seeking to enhance their lead generation efforts. This was especially true for Catalent when they needed to improve the process for importing leads.

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We've built a variety of cloud apps that expand Eloqua's functionality and give your team tools to enhance your data manipulation options, streamline integration, and supercharge your marketing campaigns. Let's look at a couple of examples of how our apps can help.