

Unlinked CO Mapper Cloud App Documentation

Table of Contents

- [Purpose](#)
- [Set up in Oracle Eloqua](#)
- [How to use](#)
- [License Information](#)

Purpose

The [Unlinked CO Mapper](#) cloud app locates orphaned custom object records, searches for matching contact records using the email address field, and then maps the CO to the contact record. Below are instructions for using the Cloud Action inside either the Campaign or Program Canvas.

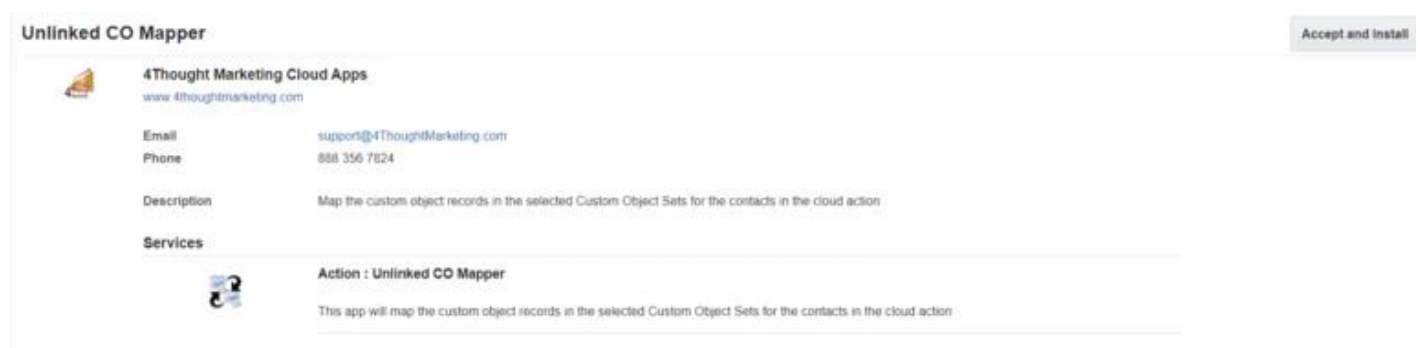
Set up in Oracle Eloqua

Please follow these instructions to set up this cloud app in your Oracle Eloqua instance.

- Log in to Oracle Eloqua.
- Click on Get App below to install.

[Get App](#)

NOTE: If prompted to log again, please do so.



- In the next screen, click “Sign In” and then “Accept”

Oracle Eloqua

CX Marketing

The following application has requested permission to access Eloqua on your behalf:

Unlinked CO Mapper

4Thought Marketing Cloud Apps

Map the custom object records in the selected Custom Object Sets for the contacts in the cloud action

Sign In


Cancel

- You’re all set. The Eloqua ‘Unlinked CO Mapper’ Cloud App is ready to be used.

My Apps[Get more apps at the marketplace](#)

Unlinked

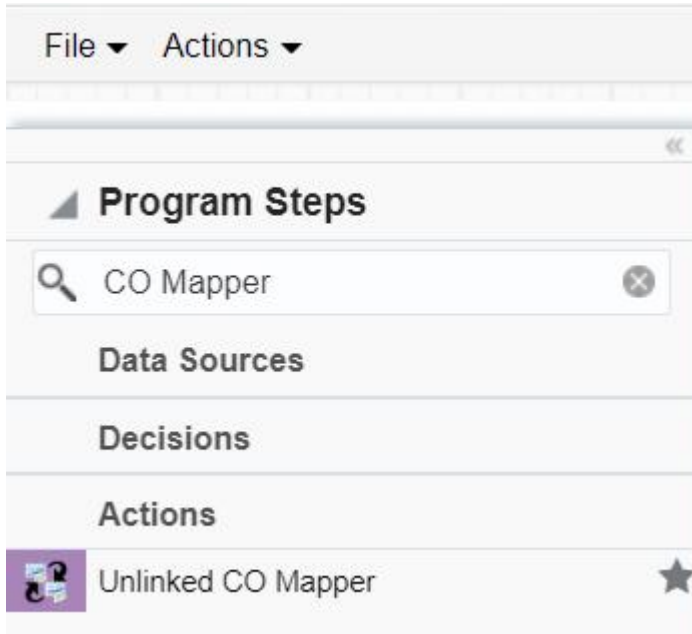
Sort by Name ▼

**Unlinked CO Mapper**
Map the custom object records in the selected Custom Object Sets for the contacts in the cloud action

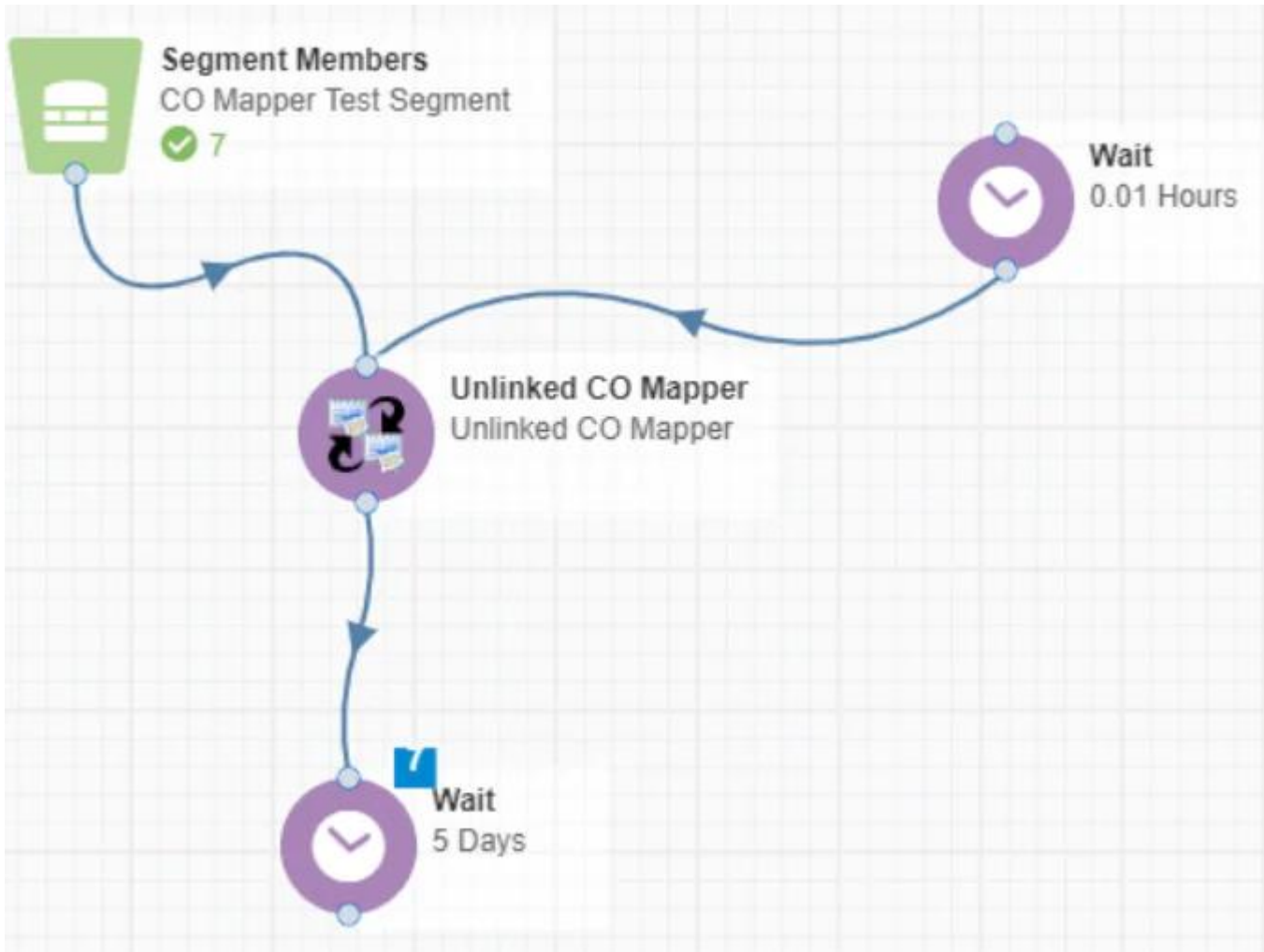
How to use

The following instructions show a basic/simple usage. You can incorporate this Cloud Action into any existing program or campaign.

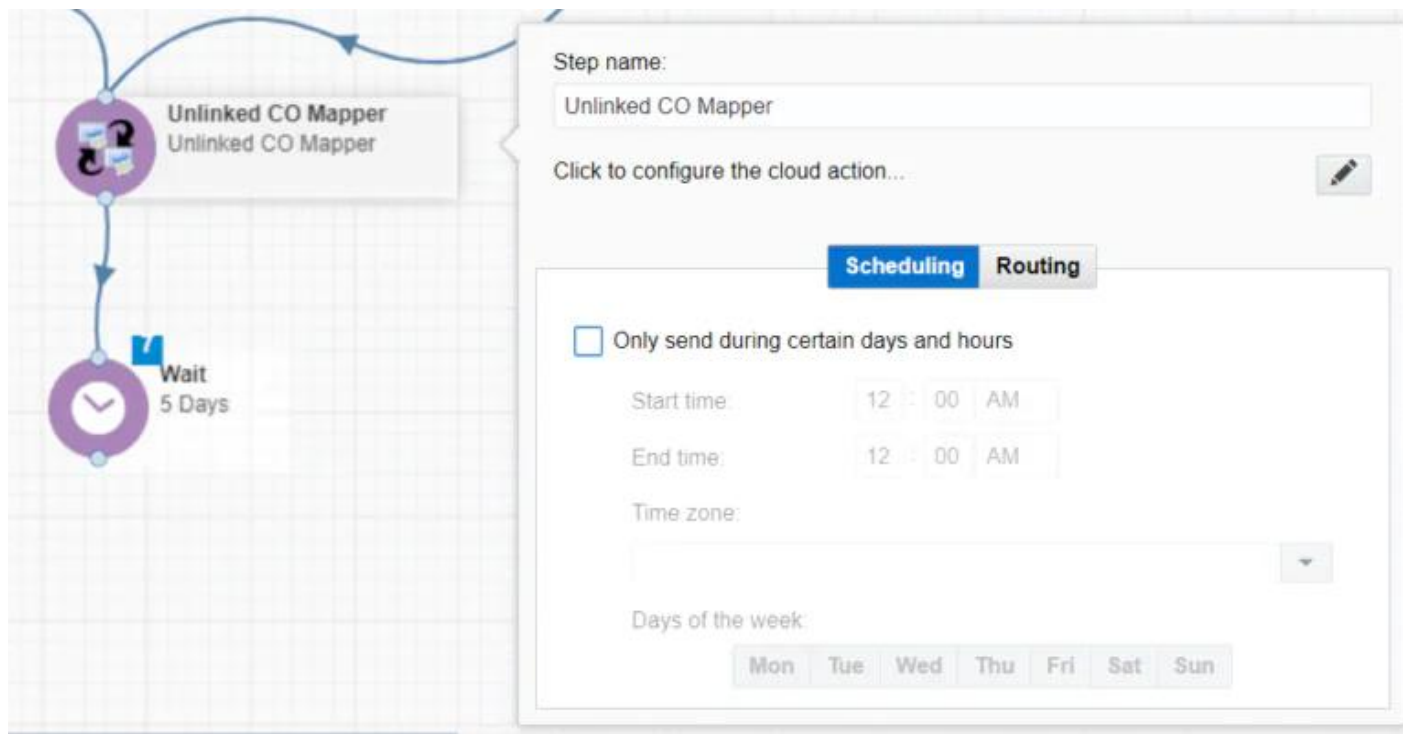
- Create or open a program
- Click on “Actions” on the top left side then “Program Steps” and then locate the “Unlinked CO Mapper” Cloud Action under the Actions options (colored in purple).



- Drag and drop the cloud action to the canvas area. Connect the corresponding elements to the dropped cloud action



- Double click the Unlinked CO Mapper step, and you will see some options for this element.



Click the pencil icon to open the settings for this step.

You will need a user ID to log in and configure this Cloud Action. If you don't have one, you can create one.

Under the configuration tab users can select the Custom Object sets where the app will search for custom object records mapped to the contacts in the step. The App will show all Custom Objects with a field for 'Email Address'. This will be used to do the mapping to contacts in the program.

Cloud Action Configuration



Unlinked CO Mapper

ConfigurationsLogs

This app will map the custom object records in the selected Custom Object Sets for the contacts in the cloud action. Only custom objects with a selected Email Address field are displayed

Select the custom objects where the app will search for unmapped records

Custom Objects

--Select Custom Object Set--

Add Custom Object Set

4TM PTC Scoring

Delete

Custom Object A

Delete

The app will only display custom objects sets where the Email address field is configured as shown below. It then uses the Eloqua REST API to search for unmapped contacts.

Custom Object

Licenses (7 Custom Object Records)

Custom Object details

Display Name

Licenses

Description

Type

Custom Data Objects

Display Name Field

(none)

Unique Code Field (100 Character Limit)

(none)

Email Address Field

Email Address

Total Number of Custom Object Records

7

 View Custom Object Record

Custom Object parameters

 Group By Field

(none)

Default Entity Mapping used in upload

Entity Type

Contacts

Entity Field

Email Address

Header Fields

Printed April 18, 2024 | Page 6 of 7 | <https://4thoughtmarketing.com/docs/unlinked-co-mapper-cloud-app-documentation/>

License Information

You need a license to configure and execute this Cloud App. Otherwise, in the configuration page, you will see the following error:

In order to use this Cloud Action, you need to purchase a license from 4Thought Marketing. Please contact our sales department at 888 356 7824, or click [here](#).

Additionally, if you happen to see records stuck in the Cloud Action step, it may be due to a missing or expired License which you can get with your corresponding Account Manager.