Append Multiple Fields Cloud Action Documentation

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Purpose

There are situations where you need to append two or more contact fields. This simple step is not that simple or even possible using Eloqua's out-of-the-box features. This is where this cloud action comes into play. With Append Fields you can append the values of two contact fields, use a custom "joint" and put the resulting value on the field you want.

This document will show how this Cloud Action can be used inside Campaign Canvas.

Set-up in Eloqua

Please follow these instructions to set up this cloud app in your Oracle Eloqua instance.

- Log in to Oracle Eloqua.
- Click on Get App below to install.

Get app

NOTE: If prompted to log again, please do so.

• In the next screen, click "Sign In" and then "Accept"

Append Multiple Fields Accept and Install



support@4ThoughtMarketing.com

888 356 7824

Description Populate a third field from the value in 2 fields and a string value (e.g. Doe, John from First Name = John, Last Name

= Doe, and the string value ", "

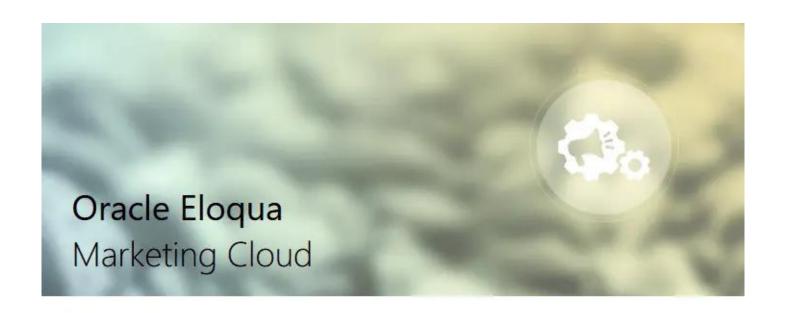
Services



Action: Append Multiple Fields

Populate a field from the value in multiple fields and a string value (e.g. Doe, John from First Name = John, Last Name = Doe, and the string value ", "

• In the next screen, click "Sign In"



The following application has requested permission to access Eloqua on your behalf:

Append Multiple Fields

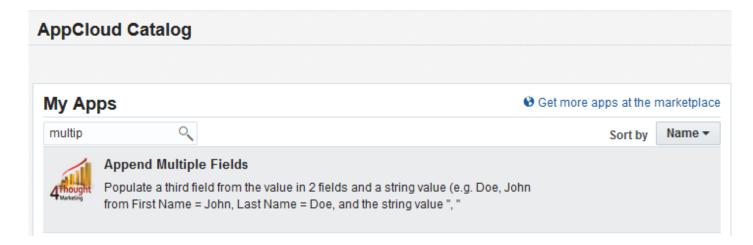
4Thought Marketing Cloud Apps

Populate a third field from the value in 2 fields and a string value (e.g. Doe, John from First Name = John, Last Name = Doe, and the string value ", "



Cancel

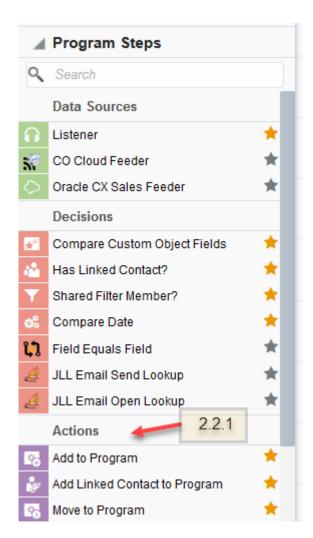
• You're all set. The cloud action is ready to be used.



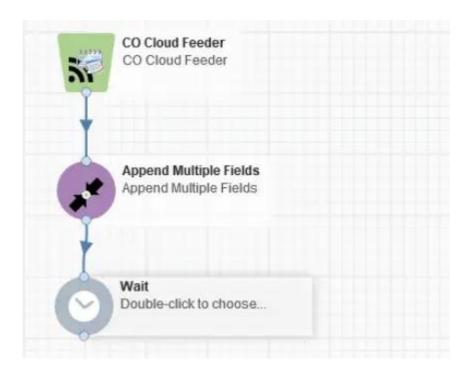
How to use

The following instructions show a basic/simple usage. You can incorporate this Cloud Action to any existing CO program.

- Create/Open a CO
- Look for "Actions" on the left side bar (2.2.1). Locate the "Append Multiple Fields" cloud action in the sidebar (2.2.2). Use the search box on the top if needed (2.2.3)



• Drag and drop the cloud action to the canvas area. Connect the corresponding elements to the dropped cloud action

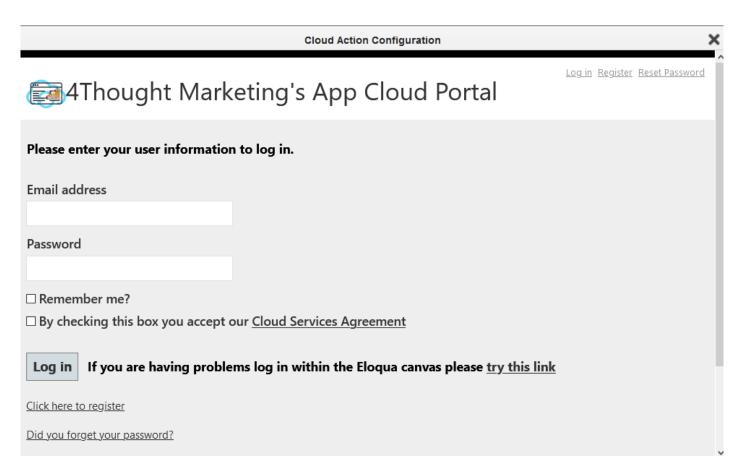


- Double click the Append Multiple Fields step, you will see some options for this element.
 - Rename the step if needed

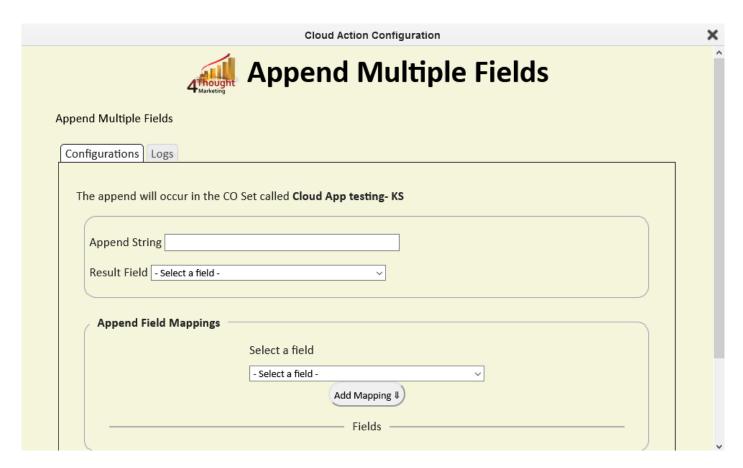


• Click the pencil icon to open the settings for this step.

You will need a user to log in and configure this Cloud Action. If you don't have one, you can create one. If you do, use your user to Log In in the page shown in the following screenshot:

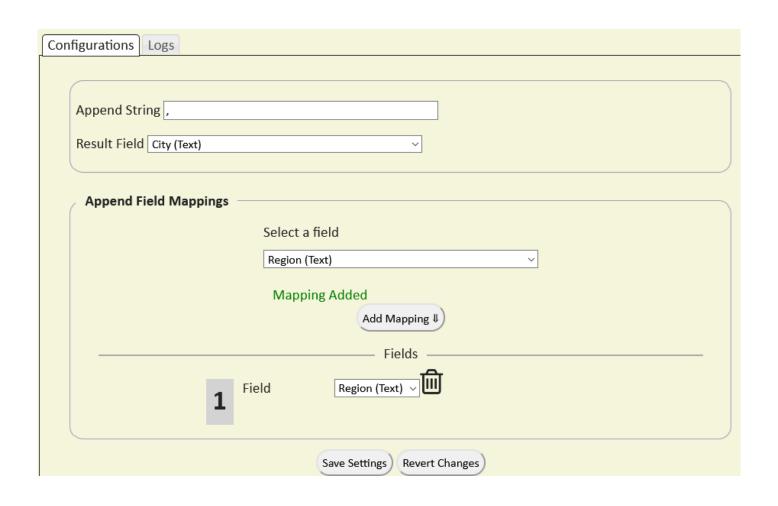


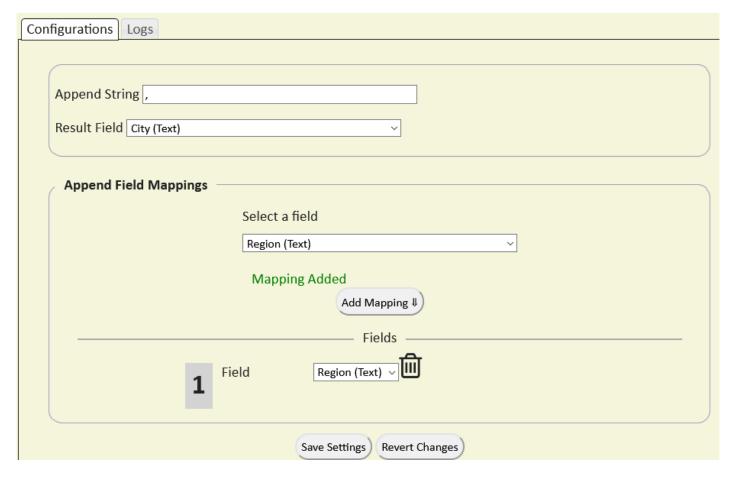
• Choose the field in which the resulting value will be stored, the string between field values, and the first field you want appended (any field you choose to append can also be the resulting field). Then click 'Add Mapping'



• You will see the results in the Fields section, showing which field(s) will be appended together. Continue adding fields until all appended fields have been selected

When you're done setting up the fields, click "Save Settings".





- a. If you have done changes and you want to go back to the initial values, use the "Revert Changes" button.
- b. **Recommended**: Create an element in the campaign in case an error happens. Check the box to "Automatically route contacts with errors from cloud app", select the step to which you want the contacts to be routed.
- c. That's all. Activate the program, put some CO records in it and see the Append Fields in Action!

License Information

You need a license to configure and execute this Cloud App. Otherwise in the configuration page you will see the following error:

In order to use this Cloud Action, you need to purchase a license from 4Thought Marketing. Please contact our sales department at 888 356 7824, or click $\underline{\text{here.}}$

Additionally, if you happen to see records stuck in the Cloud Action step, it may be due to a missing or

expired License which you can get with your corresponding Account Manager.